

What is claimed is:

1. A method of producing a composite nonwoven laminate comprising the steps of:

5 (a) providing an elastic sheet comprising a polymeric blend of an elastomeric polyolefin having a density of less than about 0.885 g/cm³ and a nonelastomeric polyolefin having a density of at least about 0.890 g/cm³;

(b) elongating said elastic sheet;

10 (c) joining the elongated elastic sheet to a gatherable polymeric web at spaced-apart locations; and

(d) relaxing said elongated elastic sheet so that the gatherable polymeric web is gathered at said spaced-apart locations.

15 2. The method of claim 1 wherein said elastomeric polyolefin comprises a narrow molecular weight distribution polyolefin.

3. The method of claim 2 wherein said narrow molecular weight distribution polyolefin is a narrow molecular weight distribution polyethylene.

20 4. The method of claim 1 further comprising the step of joining the elongated elastic sheet to an additional gatherable polymeric web at additional spaced-apart locations.

5. The method of claim 1 wherein said gatherable polymeric web comprises a coformed nonwoven web.

25 6. The method of claim 5 wherein said coformed nonwoven web comprises cellulosic fibers and polypropylene fibers.

7. The method of claim 4 wherein both of said gatherable polymeric webs comprise coformed nonwoven webs.

8. The method of claim 7 wherein said coformed nonwoven webs comprise cellulosic fibers and polypropylene fibers.

30 9. An elastic nonwoven web comprising a composition having a blend of two components wherein one of said two components comprises an elastomeric polyolefin having a density of less than about 0.885 g/cm³

and the other of said two components comprises a nonelastomeric polyolefin having a density of at least 0.890 g/cm^3 , wherein said elastomeric polyolefin component is present in said composition in an amount of from about 90% to about 10% and said nonelastomeric polyolefin component is present in said composition in an amount of from about 10% to about 90%.

10. The nonwoven web of claim 9 wherein said elastomeric polyolefin is a narrow molecular weight distribution polyolefin.

11. The nonwoven web of claim 9 wherein said elastomeric polyolefin is a narrow molecular weight distribution polyethylene.

12. The nonwoven web of claim 9 wherein said elastomeric polyolefin is a narrow molecular weight distribution polyethylene and said nonelastomeric polyolefin is a polyethylene.

13. The nonwoven web of claim 9 wherein said elastomeric polyolefin has a density of between about 0.860 g/cm^3 and about 0.880 g/cm^3 and said nonelastomeric polyolefin has a density of between about 0.900 g/cm^3 and about 0.920 g/cm^3 .

14. The nonwoven web of claim 9 wherein said elastomeric polyolefin has a density of between about 0.863 g/cm^3 and about 0.870 g/cm^3 and said nonelastomeric polyolefin has a density of between about 0.900 g/cm^3 and about 0.917 g/cm^3 .

15. The nonwoven web of claim 9 wherein said elastomeric polyolefin has a density of between about 0.863 g/cm^3 and about 0.870 g/cm^3 and said nonelastomeric polyolefin has a density of between about 0.900 g/cm^3 and about 0.910 g/cm^3 .